

## 77% of travelers think private transport apps like Uber should be made legal

Travelers from the USA and UK have used such apps "sometimes" (44%), while the majority of Spaniards (75%) have "never" used them

Price is the main advantage of private transport apps, while official taxis are valued for their legality and reliability

American and British distrust taxis in Spain, while French and Spanish travelers most distrust taxis in Italy

Spain is considered the country with the best taxi fares by Spanish, French and American travelers

August 22th, 2014-. Destinia.com, an international travel agency, pooled its travelers to get their opinion in light of the growing popularity of **private transport applications** like Uber, BlaBlaCar and Carpooling. International travelers from countries including the **United States, United Kingdom, Saudi Arabia, United Arab Emirates, France and Spain** responded to the online survey on Destinia.com. Of the 1,040 respondents, the majority (77.4%) feel that private transport apps should be made legal and also do not use them (64.6%) or use them very little (26.2%).

Among those pooled, **Arabic travelers gave the greatest approval rating at 88%**, followed by Anglo-Saxon travelers (American and British) at 77%. In Europe, 74% of Spanish travelers vote for the apps to become legal and 76% of French travelers agree.

As to use of such apps, **44% of Anglo-Saxon travelers admit to using the apps "sometimes"**, followed by 39% of Arabic travelers, whereas Spanish travelers are those who least use such apps (75% have never used them), followed by French travelers (68%).

When asked about the **advantages private transport apps offer over official taxis**, the majority across all markets consider price the main advantage. In the US and UK, 49% report that price is the main driver, followed by the reliability of a fixed fare for service. On the contrary, 49% of Anglo-Saxon travelers value the legality of the official taxi and the reliability (33%) as the main advantages over private transport apps. Both legality and reliability are the attributes most

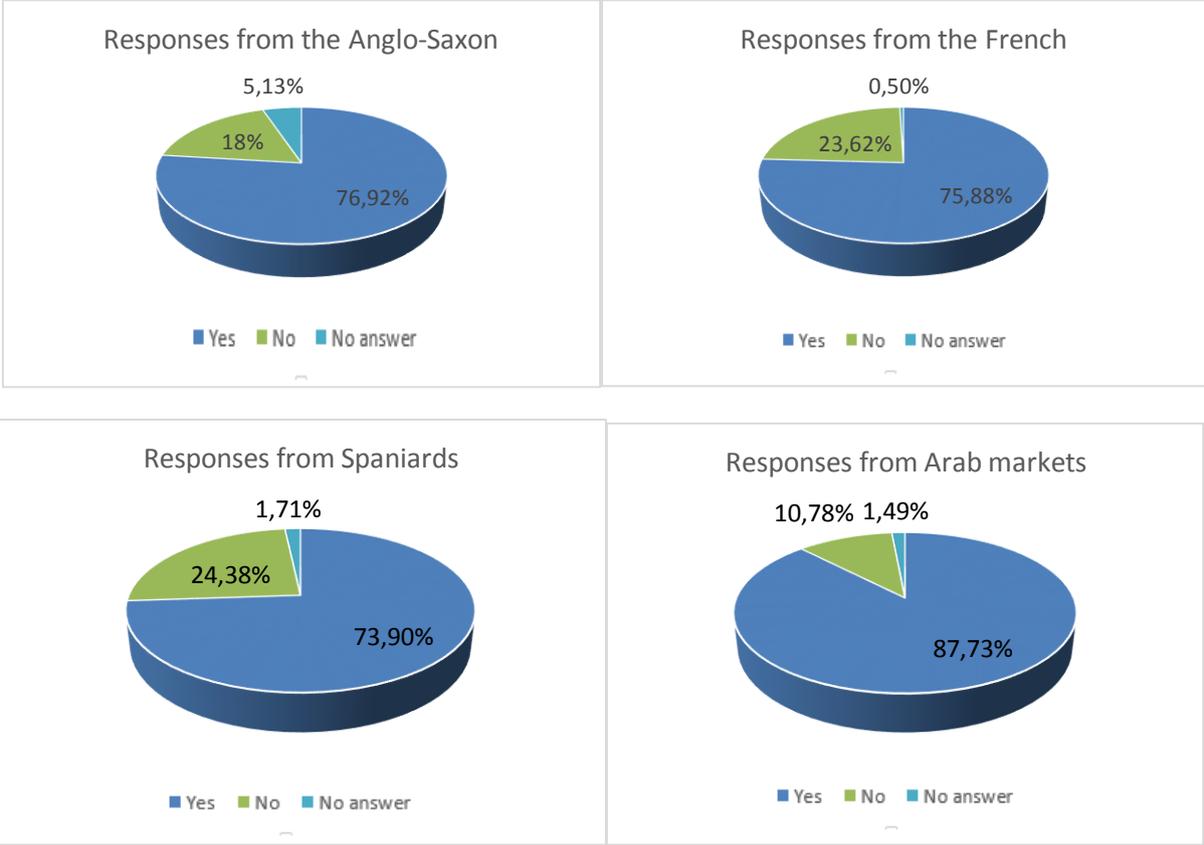
valued as well by Europeans. Arabic travelers give priority to price and the taxi driver's local street knowledge (49%).

**To trust or not to trust.** When questioned about the trustworthiness of taxi drivers by country (France, Germany, Netherlands, Italy, Spain, UK and USA) there were varying opinions by country of traveler of those who responded. Regardless, the results are interesting:

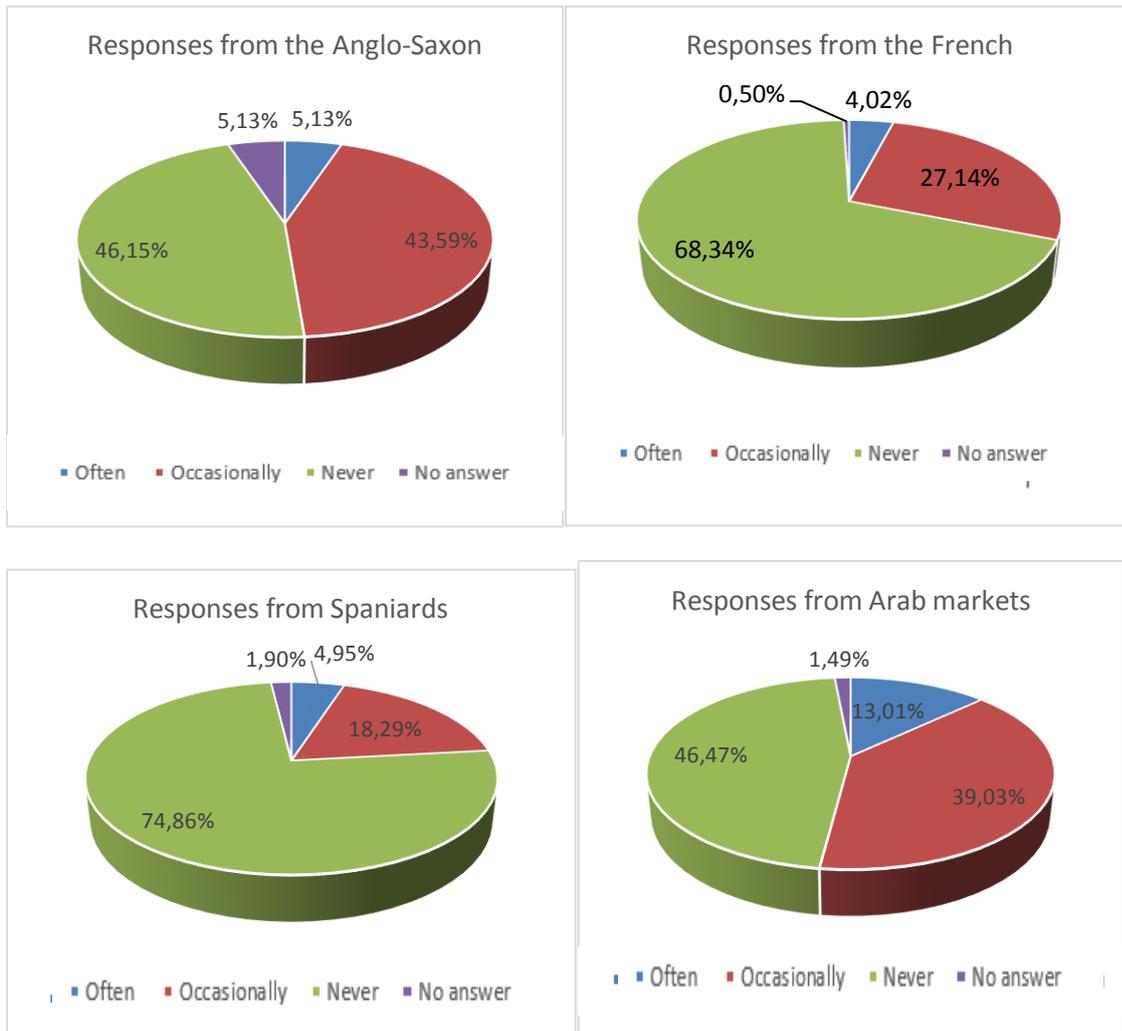
- In the **USA and UK**, travelers most trust their own taxi drivers (21%) and most distrust Spanish taxis (10%).
- **Spaniards** think that Spain is the country where taxis can most be trusted (26%), whereas Italy is the country where they can least be trusted (18%).
- Of **French** travelers, 41% consider French taxi drivers the most trustworthy and like Spaniards, consider Italy as the least trustworthy country (20%) when it comes to taxis.
- In **Arabic countries**, the results are divided with German taxis being the most (18%) and the least (16%) trustworthy.
- As **for price**, Spain is considered the country with the best fares by travelers from Spain, France, UK and USA, while Americans consider their taxis to equally have the best fares. Arabic travelers consider France to have the best taxi fares.

## DETAILED SURVEY RESULTS

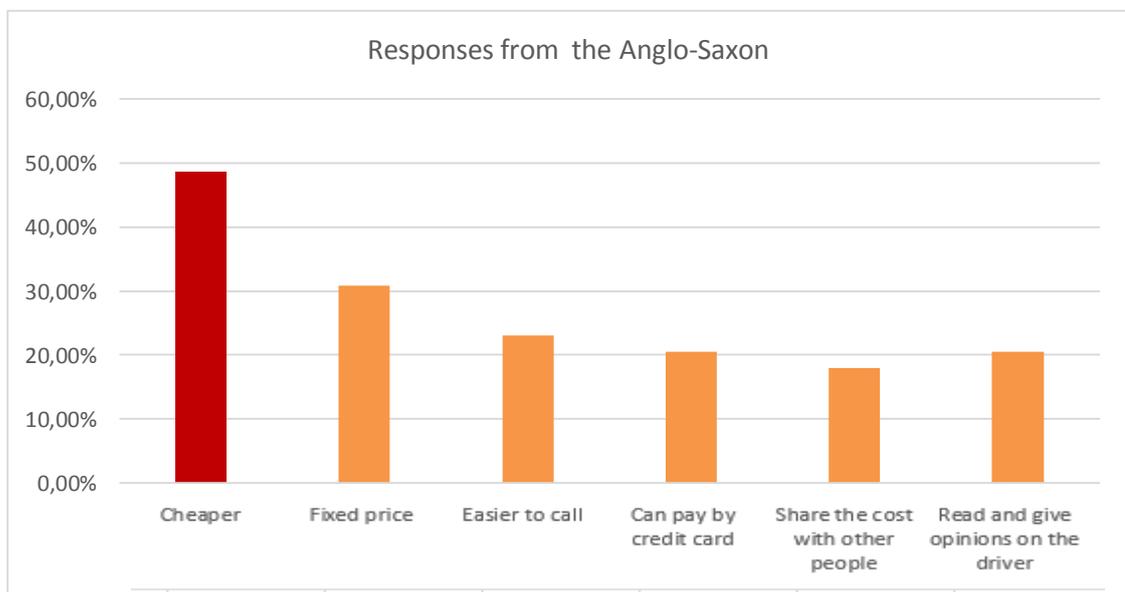
### 1. SHOULD PRIVATE TRANSPORT APPS LIKE UBER, BLABLACAR AND CARPOOLING BE LEGAL?

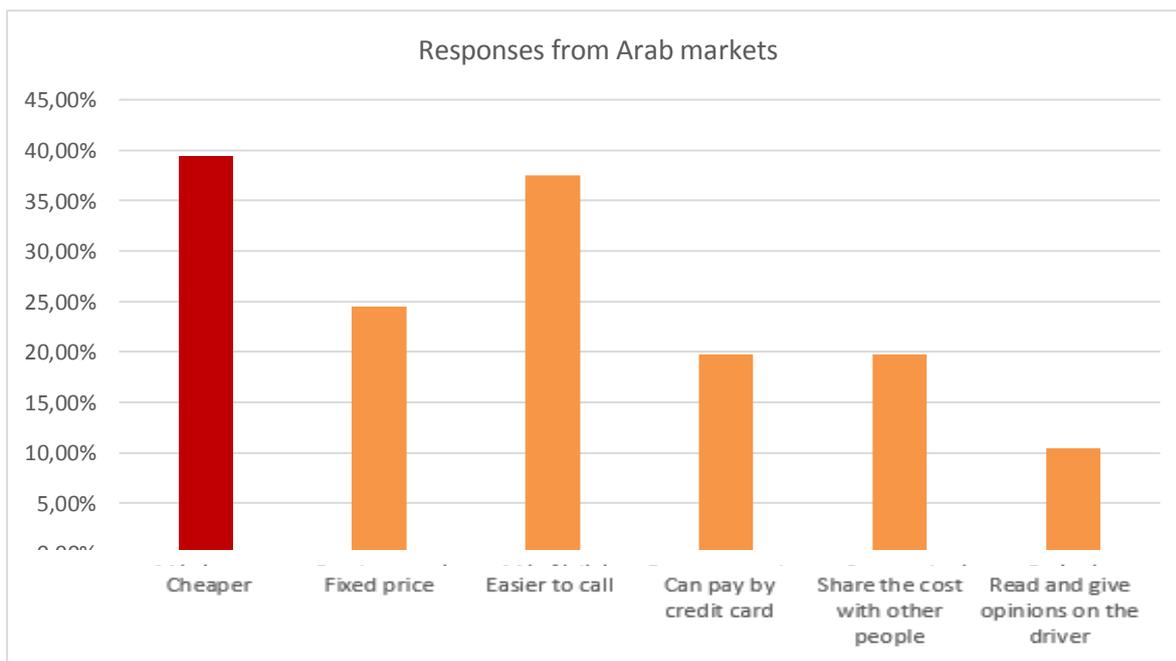
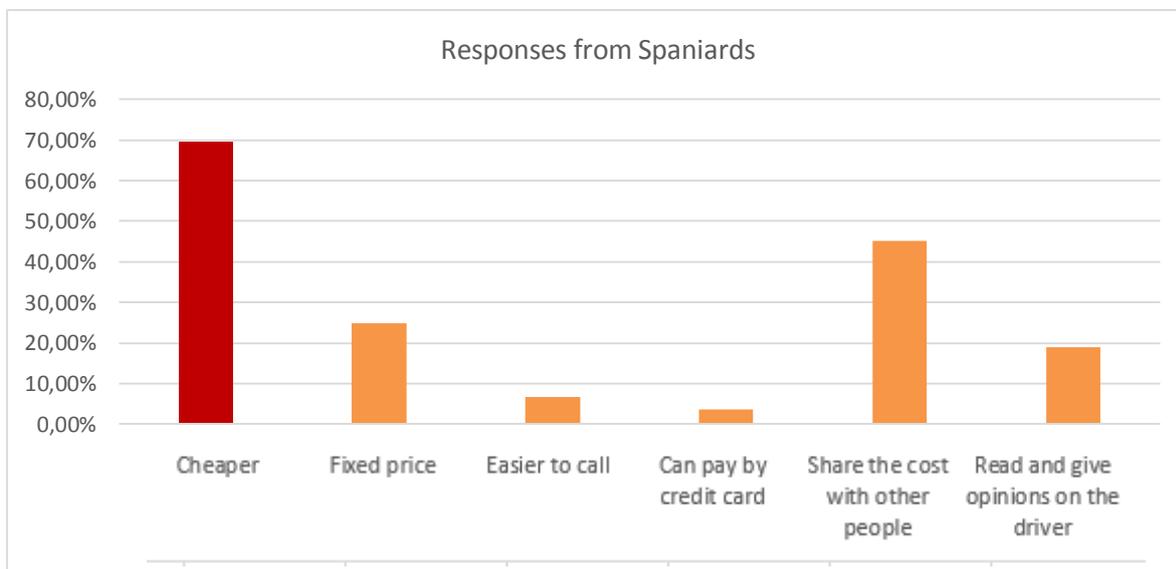
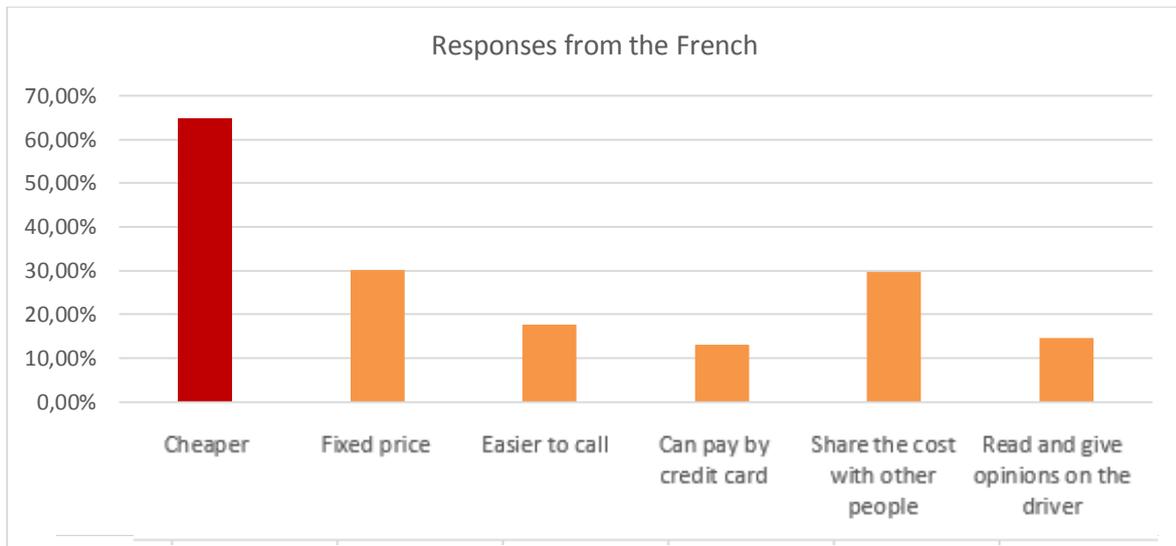


## 2. HAVE YOU USED A PRIVATE TRANSPORT APP WHEN TRAVELLING?

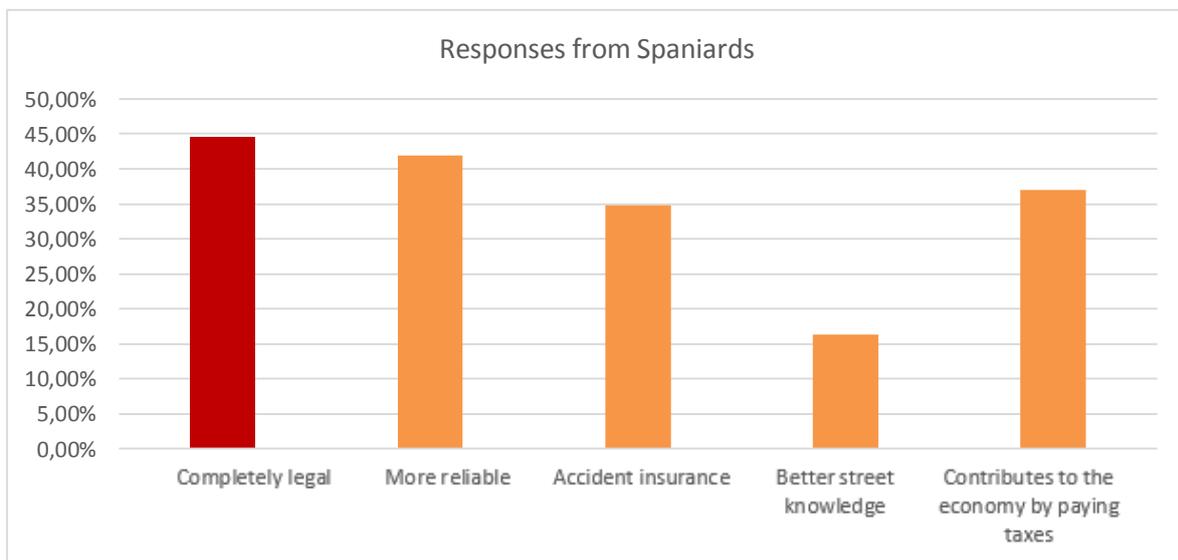
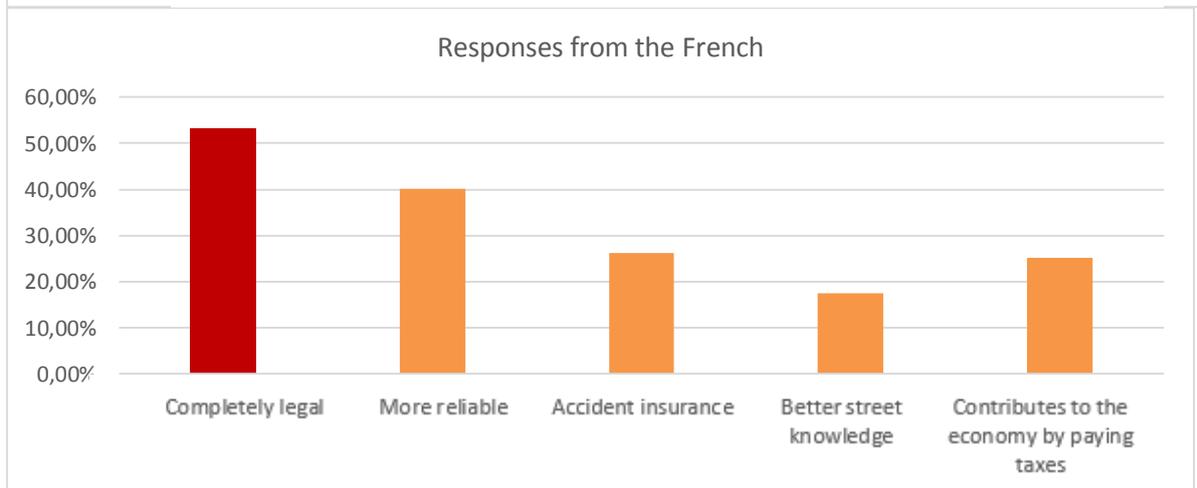
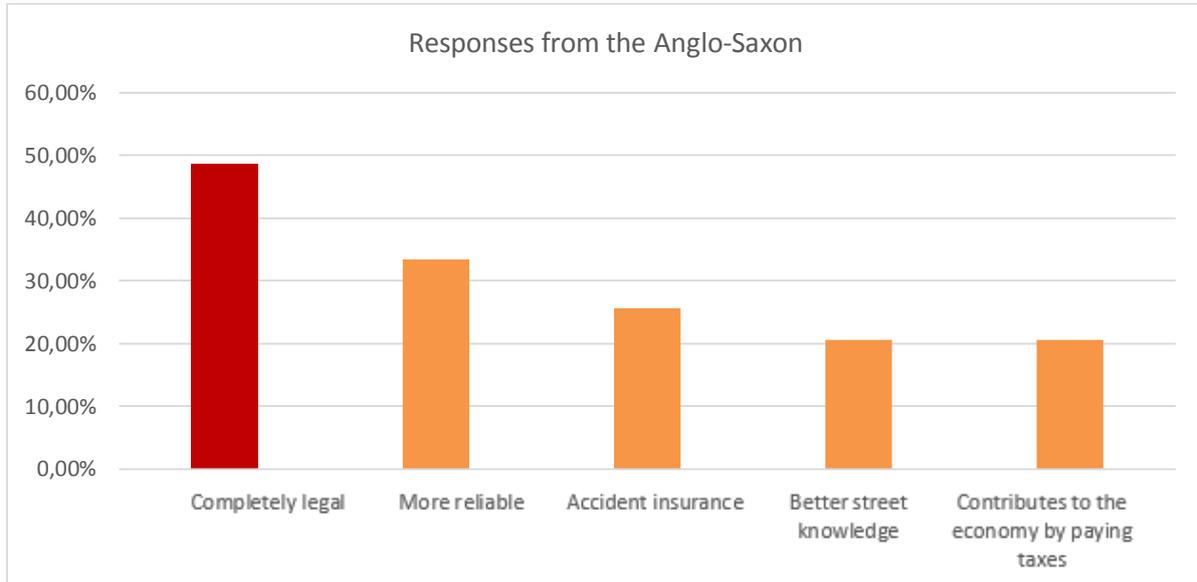


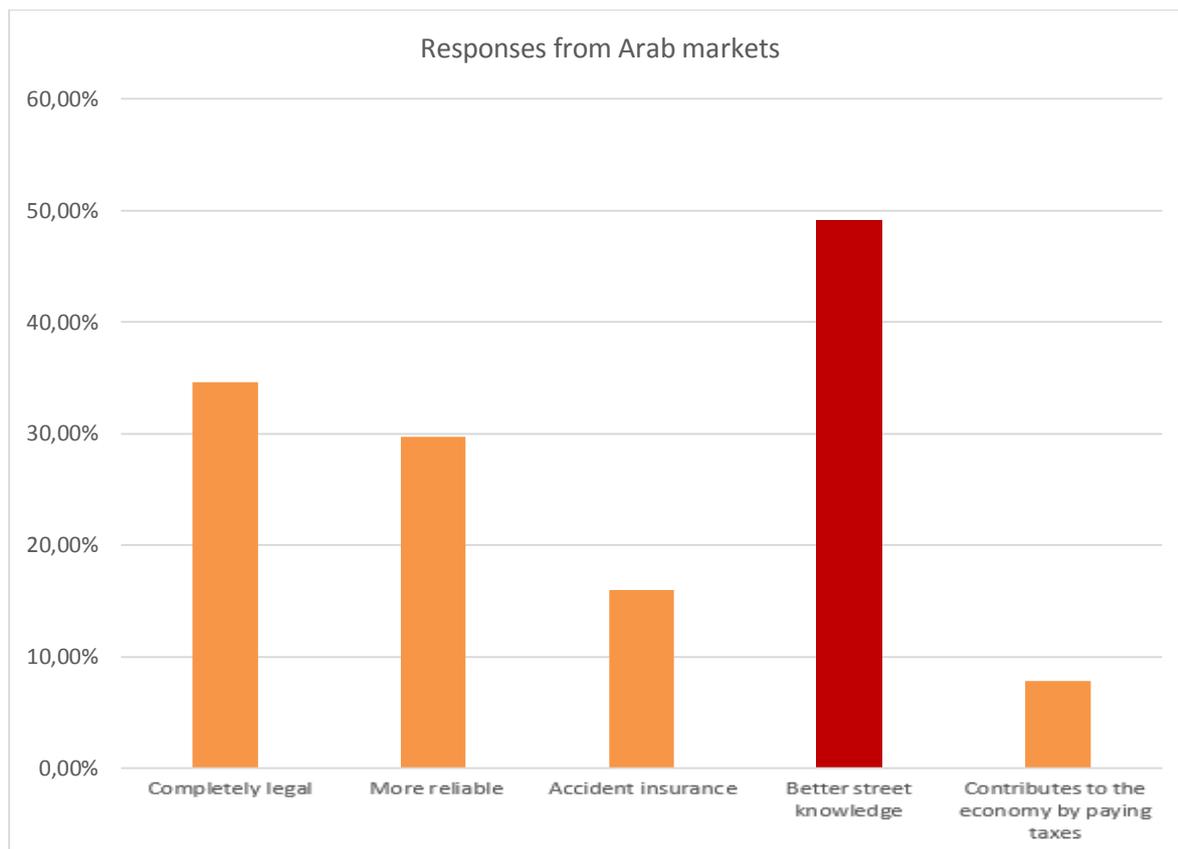
## 3. WHAT DO YOU THINK ARE THE MOST IMPORTANT ADVANTAGES OF A PRIVATE CAR APP OVER OFFICIAL TAXIS?\*





#### 4. WHAT DO YOU THINK ARE THE MOST IMPORTANT ADVANTAGES OF OFFICIAL TAXIS OVER A PRIVATE CAR APP?\*





**\*Respondents could select more than one option.**

#### About Destinia

[Destinia](#) is an international online travel agency with offices in Spain, Egypt and Dubai. Founded in 2001, it now has over 100 employees and a million clients. It offers 230.000 hotels and 500 airlines, permitting reservations in 25 languages. According to ComScore, the website had 63 million unique users in 2013. Destinia was pioneer to accept Bitcoin payments for a wide range of products and the first one to develop a app to book hotel via Google Glass: [Hotel Near Me](#).

<http://destinia.us>



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